

Together we will make your conference a success!

Most European city of the Netherlands

The city of Maastricht is located at a crossroad of European cultures and for this reason one of the most international regions of the Netherlands. Due to its location in between Belgium and Germany, Maastricht combines the best of three countries. The scenery the city offers you, is that of one with a historical and compact inner city. A hub within the EU region with a wide variety of churches, design hotels, typical squares, top restaurants, nice boutiques and a dynamic local business community. Welcome to the heart of Europe.

Maastricht congress region

The central location of the Maastricht region is one of the main reasons why the region is so popular among planners, professional congress organizers and other events. Large cities such as Düsseldorf, Cologne and Liège are extremely nearby and thanks to its extensive infrastructure Maastricht is easily accessible.

Hospitality and the typical Bourgondic lifestyle have become part of the region's DNA and you will notice that - not only during, but also before and after your meeting: in the hotels and restaurants.

In the compact city center you will quickly find your colleagues for an informal gathering or for a well-deserved drink after an intense conference day. Just outside the center it's almost like you're in a French château with a beautiful view over the hills of South Limburg. Maastricht is the region where enjoying life is an actual lifestyle and not just a saying.

Knowledge and Innovation

The most important domains of focus of the Maastricht region are knowledge and innovation. The Maastricht University is a relatively young institution and it's considered one of the best in Europe. In addition, the Brightlands Campuses are very important: here, government, education and entrepreneurs work closely together in terms of sharing knowledge and innovation. Maastricht and Limburg are increasingly profiling themselves as a scientific region that excels in health & life sciences, new materials, nutrition and sustainability. Brightlands brings scientists, researchers and entrepreneurs together in order to generate added value for scientific research and medical technology. This makes the Maastricht region the perfect conference region for scientific conferences in the field of life sciences and materials.

Maastricht Convention Bureau

The Maastricht Convention Bureau (MCB) is responsible for the international destination marketing of Maastricht as a conference destination and proactively attracts national and international conferences for the region. MCB focuses in particular on international associations and association congresses that preferably have a link with the economic top sectors within the region. MCB acts as an independent body and works in close collaboration with regional partners and stakeholders.



Tailor-made assistance

If you would like to organize a conference in the Maastricht region, the MCB is your dedicated partner. What can you expect from MCB? Think of professional and independent information, personal advice and support with regard to your conference needs. With over 35 years of experience and thanks to the collaboration with over 70 regional partners (hotels, venues, knowledge institutions and other service providers), the convention bureau can perfectly support you in both the organizational as well as the content related aspects of your congress or meeting. Are you organizing a conference for 300 people or a large international congress of 5000 delegates? The MCB is always ready to make your conference a true success.

- More than 35 years of experience in the conference industry
- Personal assistance and support in organizing your conference
- Advice on venues, hotels, reception and dinner locations and other services
- Bid books, promotional material, images
- Network with more than 70 regional partners and suppliers
- Close cooperation with regional knowledge institutions



maastricht:
CONVENTION BUREAU

Contact

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