

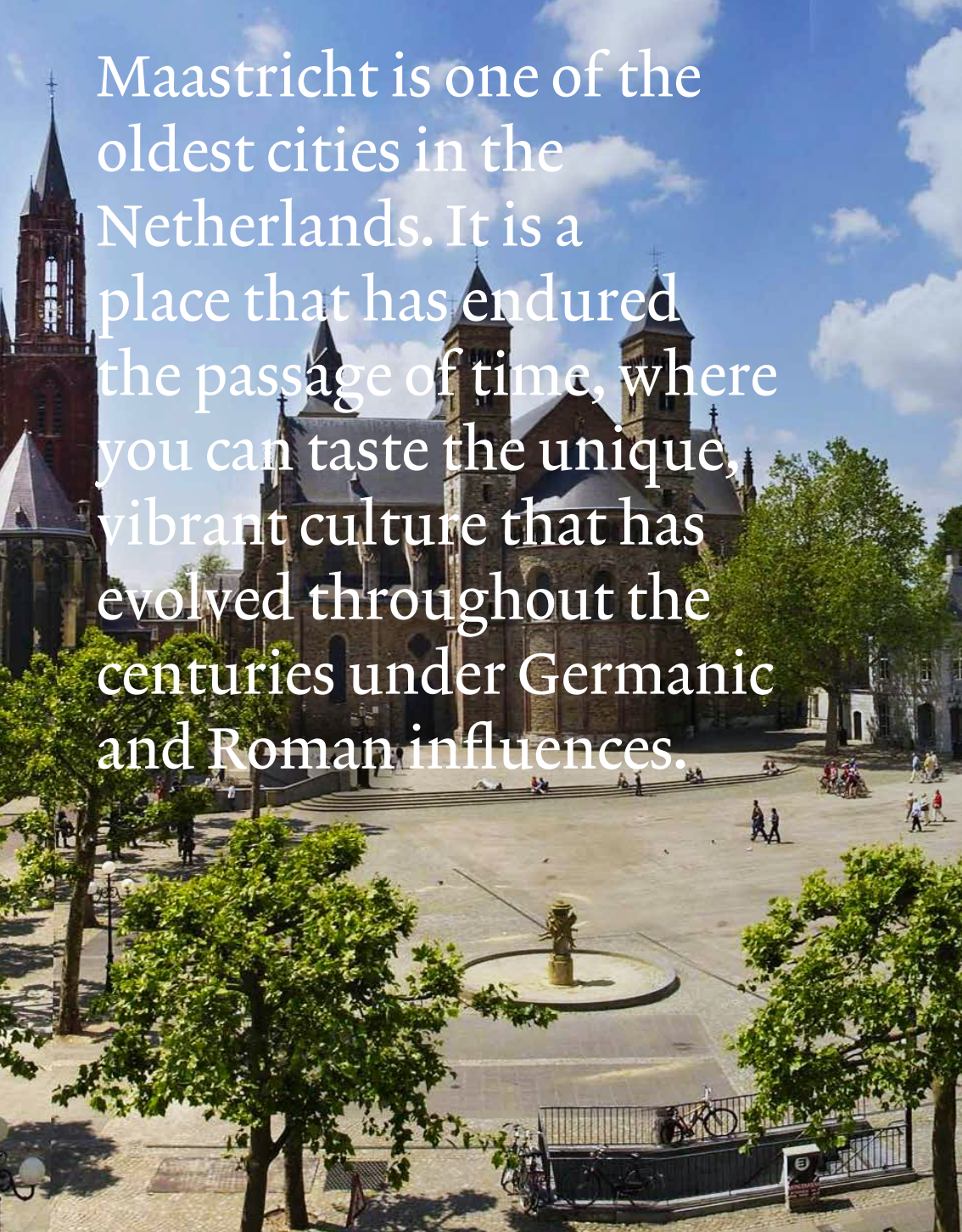
Maastricht:
Best Conference
Destination in
the Heart of Europe

maastricht :

City of Health
and Materials



Maastricht is one of the oldest cities in the Netherlands. It is a place that has endured the passage of time, where you can taste the unique, vibrant culture that has evolved throughout the centuries under Germanic and Roman influences.



“ Maastricht is an historic, dynamic city with countless interesting sights and top restaurants. It's small and compact, but grand at the same time. It combines the good life with an international outlook.

Annemarie Penn-Te Strake,
Mayor of Maastricht



“ Maastricht's location at the heart of Europe is unique. Aachen and Liège are right next door. And with eight airports within an hour's drive, it's always easy to reach.

Theo Bovens, King's Commissioner for the
Province of Limburg



“ Maastricht University is developing new study programs and research institutes in collaboration with our partners in Germany and Belgium, thus helping to create a cosmopolitan and highly attractive region.

Martin Paul, President Maastricht University



For talented people from all over the world

With a multitude of international organizations and educational institutes (including Maastricht University, Zuyd University of Applied Sciences, Maastricht School of Management, and United World College), the Maastricht Region welcomes talented people from all over the world.



Excellent conference climate

As an international conference destination, Maastricht is favored by many organizers and delegates for its excellent conference climate. The city is charming and compact, which means a higher density of networking in the evening. Because almost everything in Maastricht is within walking distance, the city starts on the doorstep of your hotel. There are over 5,000 hotel rooms in the Maastricht Region, of which over 2,000 are situated in the historic city center.

In terms of accessibility, Maastricht is centrally located in Europe and has eight international airports within an hour's drive. With MECC Maastricht as its biggest convention center and numerous smaller venues, Maastricht always has the ideal setting for your event, meeting, or conference.

**More than 5,000 hotel rooms
in the Maastricht Region**

MAASTRICHT, A STRONG CONFERENCE COMMUNITY

- > Everything is within walking distance (conference venue, hotels, city center)
- > Ideal possibilities for networking as participants are very likely to run into each other in the evening
- > The entire city will embrace the conference (restaurants, hotels, bars, inhabitants)

**Eight international airports
within an hour's drive**

**The city is charming
and compact**

Some highlights



BRIGHTLANDS, GREAT THINGS HAPPEN WHEN KNOWLEDGE CROSSES BORDERS

There are just a few places in the world that truly focus on achieving major, radical change, but that's exactly what Brightlands is out to do. They are building a record of amazing breakthroughs in health, food, new materials, and smart services. Connecting and combining to create solutions that are environmentally sound, financially attractive, and socially positive and that make this great region proud. That's Brightlands - Knowledge crossing borders - Creating value in science.

“ Brightlands creates synergies between different areas of expertise in the region. This is where researchers and entrepreneurs join forces to tackle global challenges in materials, health, smart services, and nutrition.



Bert Kip, CEO Brightlands Chemelot Campus

RIEU'S ROOTS

The most famous inhabitant of Maastricht is, without a doubt, *the waltz king* André Rieu. Together with his Johann Strauss Orchestra, he performs all over the world: from the United States to Japan and every country in between. But every summer he returns to his birthplace and home, the city of Maastricht. Vrijthof Square becomes the backdrop of a huge open-air concert filled with delightful melodies and plenty of romance!



TEFAF

The European Fine Art Fair (TEFAF), the most prestigious art and antiques fair in the world, has been held in Maastricht since 1988. Presenting 260 of the world's leading galleries from twenty countries, TEFAF showcases some of the best works of art currently on the market for ten days each year. This unique fair welcomes some 75,000 art enthusiasts annually.

The Maastricht Region at a Glance

The strength of the Maastricht Region is defined by the combination of the innovative economy, its international position, and inspiring living environment.

EXCELLENT ECOSYSTEM

The melting pot of research, education and entrepreneurship forms a regional ecosystem that is appealing to scientists and decisions makers with innovative ideas and shapes an environment in which international conventions feel at ease.

42,450

companies
in Maastricht
Region



Strongest brain scanner in the world is in Maastricht



The most international university in the Netherlands

50%

international students
at Maastricht University



Made in Maastricht Region

The first hamburger
created in
a laboratory



First 3D-printed
skull implant



Maastricht Aachen Airport



TGV stations in Liège and Aachen



Train journey times from Maastricht Region



RWTH Aachen University
40,000 Students one of the largest
technical universities in Europe



TEFAF
largest art fair in the world



The most musical province in the Netherlands



27% of all Dutch musical societies
come from Limburg province.

Maastricht Treaty
establishment of the EU



Founder of Europe



Charlemagne

50



medical technology
companies

DYNEEMA
world's strongest fibre -
fifteen times stronger than steel



€116,000

Maastricht
Region

€82,000

NL



Labour productivity

Brightlands campuses



Chemelot
campus

Maastricht Health
campus

Smart Services
campus

Greenport Venlo
campus

South-eastern Netherlands / Brainport 2020



35%
export NL



45%
R&D turnover in NL



55%
of Dutch patents

Jobs within an hour's travel

Maastricht Region + Euregion

2.2 million



Amsterdam region

1.7 million

60%



of companies in
Maastricht Region trade
internationally

United Nations University



Maastricht Economics and
Social Research Institute on
Innovation and Technology

Four native languages



* The dialect is understood from
Cologne to Luxembourg.

Graduating academic
engineers (annually)

5,900

RWTH Aachen

4,500

NL TOTAL



3 Academic hospitals



Aachen, Liège, Maastricht

Logistical connections

Connections via road, water,
railway, air, and pipelines



The second monument city
of the Netherlands



Maastricht ranks only behind Amsterdam in the
number of monuments to be seen in the city

The world's best
tourist destination.



Parkstad #1 according to the
World Travel & Tourism Council.

Heuvelland - Ardennes - Eifel



Foundation of the euro



Pinkpop



Pinkpop is the largest music
festival in the Netherlands

The most beautiful bookshop
in the world



Dominicanen Maastricht

90 castles and country estates



the largest concentration
of castles in the Netherlands

CENTRALLY LOCATED IN EUROPE

Situated in the southernmost part of the Netherlands, Maastricht lies in the heart of Europe and the Euregion Meuse-Rhine. The city is a very short distance from both the Belgian and German borders.

SOMETHING FOR EVERYONE

Historic buildings and trendy design shops. Beautiful churches and adventure-filled caves. Tantalizing menus and welcoming outdoor cafés. Dynamic festivals and high-profile exhibitions. Open squares and expansive vineyards. Maastricht has it all and more! No wonder it's such a popular destination for large international conferences from all over the world.



Best city trip of
The Netherlands
Zoover 2016

2nd hotel, tourist and monument
city of The Netherlands

Most international university
of The Netherlands and
14th worldwide!



INTERNATIONAL KNOWLEDGE CITY

Maastricht is a vibrant international student city. Maastricht University is the most European university in the Netherlands and one of the top ten in Europe, with 3,500 leading professionals and 34,500 students, many of whom are from abroad. This international ambience is very much in line with the character and situation of Maastricht. Thanks to this knowledge based ecosystem, the region attracts well known multinationals and R&D facilities.

EVERYTHING WITHIN WALKING DISTANCE

You will soon know your way around Maastricht. The city center is very compact and easy to navigate. Most streets are off limits to cars, and highlights such as Vrijthof Square, *Onze Lieve Vrouweplein* (Our Dear Lady Square) and the Jeker Quarter are all within walking distance. The ancient St. Servaas Bridge connects the old city center with the trendy Wyck district. You can easily return to the center from the adjacent Céramique district via the *Hoeg Brögk* (literally, the High Bridge) and the city park. Since you can stroll through its charming streets without too much risk of getting lost, you're always at ease in Maastricht.



We are here to help you

MAASTRICHT CONVENTION BUREAU

The Maastricht Convention Bureau is your partner when it comes to free, professional and independent information, advice and support regarding your conference in the Maastricht Region. With over twenty years of experience and in cooperation with all the relevant suppliers and knowledge institutes in the area, the Maastricht Convention Bureau can easily help you find the perfect venue and partners to make your conference a success and give it the attention it deserves.



*MECC - Best Dutch conference venue
(Meeting Awards)*



“ *With our partners we form a unique and personal congress community that guarantees the success of every convention taking place in this region.*

Jurgen Moors, Managing Director Maastricht
Convention Bureau

TOGETHER WE WILL MAKE YOUR CONFERENCE A SUCCESS

The Maastricht Convention Bureau can help you arrange both the organizational and content-related aspects of your conference or exhibition. We take the worry off your hands, from the first phone call right through to the event itself – whether it is a get-together for 300 people in Maastricht Town Hall or a trade fair at MECC Maastricht, the city's largest conference venue.

As a neutral entity, we always look for the best solution for your event. We will be happy to invite you for a site visit to introduce you to the most suitable partners. We will help you gather all the relevant information and quotations and will personally advise you. We work with over 70 partners in the Maastricht Region, as well as the Municipality and knowledge institutes.

MAASTRICHT CONVENTION BUREAU: EXCELLENCE IN CONVENTIONS

- > Over 20 years of experience in the convention market
- > Assistance and support in getting your convention organized
- > Over 70 regional high-end partners and suppliers
- > Close collaboration with regional knowledge institutes



“ *The strengths of key players of the congress community are combined within a “one stop shop” for congress organizers: the Maastricht Convention Bureau. They provide neutral advice and tailor-made offers. We work with them with high satisfaction for many years.*

Jan Cobbenhagen, CEO Brightlands Maastricht Health Campus



EXPERIENCED IN INTERNATIONAL CONFERENCES

Maastricht is experienced in hosting international conferences, which often attract thousands of delegates from all over the world. Although its population is a mere 122,000, Maastricht has a large conference center and many hotel rooms. It also has a strong international focus, with many international institutes, a university, and a university medical center. The city has eight airports nearby and good national and international train connections.

The quality of the accommodation and the location are critical for the success of a convention. The Maastricht Region is perfect in this regard. There are locations to match every taste and requirement, from an international conference center and elegant hotels to exclusive and unique locations in caverns and chateaus. The many lovely squares, inviting bars, fine restaurants, outdoor cafés, and warm hospitality make Maastricht a delightful place for an international conference.

A SELECTION OF PAST AND FUTURE CONFERENCES HOSTED IN MAASTRICHT:

year	region	delegates	congress
2013	National	2,700	Conference of the Dutch Society for General Practitioners
2014	International	1,800	World Pain Conference
2014	International	1,000	Scientific Meeting of the International Society Spinal Cord Society
2015	International	2,500	Congress of European Microbiologists
2015	National	2,500	Conference of the Dutch Society for Internal Disease Specialists
2016	International	1,800	European Association of Perinatal Medicine
2021	International	2,500	International Society for Paediatric Dentistry
2021	International	3,000	European Society for Child and Adolescent Psychiatry



“ MCB has supported me during my efforts to let the ESCRS winter meeting take place in Maastricht. Now, Maastricht is the first Western European city where we continue our conference. Thanks to the professional manner in which MCB positions the MECC as high quality conference venue.

Rudy MMA Nuijts, MD, PhD Professor of Ophthalmology, University Eye Clinic Maastricht, Medical University Center Maastricht and member of the conference ambassadors club Amici ad Mosam

“ You should choose for Maastricht because of the good and cooperative congress centre, fine hotels, attractive and compact city and the many shops, restaurants and bars Maastricht has to offer.

Mark J Post, MD, PhD, Professor and Chair of Physiology of the Maastricht University, organiser of the 1st International Brightlands Symposium on Cultured Meat and member of the conference ambassadors club Amici ad Mosam





maastricht:

CONVENTION BUREAU

Whatever the size of your conference, we can help you make it a successful and memorable event. Contact us to discuss your needs and wishes, we will gladly assist you.

Or visit our website first:

www.maastrichtconventionbureau.com

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Partner of

Brightlands