

*Below you can find a full description of the sustainable projects in Maastricht*

### **Maastricht: 10th position in Local Sustainability Measurement**

The Local Sustainability Measurement offers insight on the ambitions and initiatives of local governments on sustainability. The Local Sustainability Measurement exists out of three questionnaires, aimed on the three dimensions of sustainable development: People, Planet and Profit. Local governments can fill in the online questionnaires and afterwards the results are shown on the website.

Maastricht ended at the tenth position of all 190 local governments that participated. The instrument includes the most obvious aspects of sustainability and the tenth position is a sign that Maastricht is on the right track. In the upcoming years Maastricht would like to develop the sustainability principle, connected to the strategic spear points of the city: knowledge, living and culture.

### **Regional products**

Regional products contribute to the reinforcement of the regional economy. Regional bounded producers and processors can create extra value for their company by producing and selling regional products. They also contribute to the maintenance of typical cultural landscapes and enhancing the environment. The contribution of regional products to the regional economy and the maintenance of nature, landscape and environment is worth acknowledging.

In Maastricht & surrounding area are several shops which exclusively sell regional products from the Province of Limburg. Furthermore there are several local restaurants where you can taste typical Limburg dishes, which are prepared with real Limburg products.

Every Thursday there is a biological market in the city quarter Wyck where the tastiest Limburg products can be bought.

### **Swimmingpool "Geusselt": a leading project in the Netherlands on sustainability**

The City Council of Maastricht gave their approval in September 2009 to build a new swimming pool in combination with a change-and club building for outdoor sports. The new swimming pool is a leading project in the Netherlands on sustainability. The sustainable ambition is anchored in every aspect of the project. This is shown by the CO<sub>2</sub>- neutrality, an EPC reduction of more than 50%, design and construction as much as possible by the principles of Cradle to Cradle, use of solar energy for electricity and the use of ground water as a water supply and heat source. The total concept of sustainability and energy is unique for swimming pools in the Netherlands. The swimming pool will be ready in 2012.

### **Sustainable power plant in Belvédère Maastricht**

This power plant is unique in the Netherlands and will generate energy from four sustainable sources: sun, wind, biomass and water.

### **Green computers for the city council of Maastricht**

The city council of Maastricht has a large assignment for buying new computer equipment. Mostly it's about buying "green" computers with a low energy use and other sustainable aspects. Only companies with a minimal turnover of €3.7 million can participate.

### Electric busses and taxi's in Maastricht

Public transport company "Veolia" wants to start an experiment with electric busses in Maastricht. Currently Veolia is talking over the possibilities with the city council of Maastricht and the Province of Limburg.

Maastricht is selected for this experiment because of the compactness of the city. This way the benefits will be optimal when the emissions of air born solid particles are being reduced.

The whole city will be equipped with charging points where busses can charge their batteries. The charging points are necessary to complete this experiment.

Taxi company, Brull Personenvervoer, has started an experiment with electric transport in Maastricht. Since October 17<sup>th</sup> the first "green" cab is driving through the city. In 2012 there should be six to eight charging points. When the test succeeds there will be more electric taxi's in Maastricht in the future.

### Fair shopping with the Fair Trade Shopping Route

There is a brochure available where you can find an overview of shops which offer sustainable and social responsible clothes and food in Maastricht.

These are the brands, which you will find in the many shops in the brochure;

- **Max Havelaar** (Max Havelaar is the independent label for Fair Trade. Products with this label are produced and traded by honest conditions)

- **Globale Organic Textile Standard** (this is a standard for organic textiles used for clothing. 70% of the clothes has to exist out of biologic materials.

- **Made-By** (independent consumers label for fashion brands and retailers who want to improve the social, economic and ecologic circumstances in the production of their collection)

- **Fair Wair Foundation** (Fair Wear Foundation is an international verification initiative dedicated to enhancing workers' lives all over the world. Their mission is to improve labour conditions in the garment industry.)

- **Rainforest Alliance** (The Rainforest Alliance works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behaviour.)

- **UTZ Certified** (UTZ Certified is working with the ISEAL Alliance. ISEAL is a non-profit association that codifies best practice for the design and implementation of social and environmental standards systems and is a platform for collaboration between the programs. UTZ Certified is a full member of ISEAL)

- **EKO** (The use of the EKO Quality Mark is restricted to organic companies certified by Skal. The EKO Quality Mark is only allowed on products containing more than 95% organic ingredients.)

### **Foundation Extraordinary Ones helps individuals in other countries who are in need of food**

Extraordinary Ones is a foundation which helps people who are in need of food.

Members of Extraordinary Ones are horeca entrepreneurs.

When you go out for dinner and choose a restaurant which supports Extraordinary Ones, 20 cent of your total meal amount will be donated to a charity foundation.

Extraordinary Ones chooses the charities they would like to work with by own research, guidelines and recommendations of their members.

#### *The Hunger Project*

One of the charities the Extraordinary Ones supports is 'The Hunger Project'.

The Hunger Project is committed to fight for a world without chronic hunger. "The Hunger Project" works with the epicentre strategy in Afrika. In four stages a group of villages will cooperate in building a centre where all basic needs can be fulfilled; clinic, food bank, pharmacy, school, library and a community garden.

This is an overview from surrounding restaurants which are members of Extraordinary Ones:

- Restaurant Davanti, Valkenburg
- Restaurant Beluga, Maastricht
- Restaurant Jacques, Maastricht
- Restaurant Au Coin Des Bon Enfants, Maastricht
- Snackbar Royal, Maastricht
- Bed & Breakfast BBBKC, Maastricht

### **Reuse of cooled water**

Cooled water from one company will be used as a hot water source for the other company.

### **Reuse of residual heat**

In Maastricht the residual heat of companies (such as paper factory Sappi) is used to heat houses.

### **More garbage separation than the rest of the Netherlands**

In 2001 the local government introduced the "restzak", a municipal rubbish bag. The purpose was to stimulate civilians to separate their waste and offer as less as possible residual waste. This kind of waste is very expensive to digest.

### **Enough bicycle garages in the city centre of Maastricht**

This is to stimulate people to take their bicycle instead of their car.

### **Maastricht: excellent climate for animals**

The only city where the Wall Lizzard can be found, the Sea Trout is making a comeback because of the fact that the quality of the Maas water has been stable for years and the Ice bird and Nightingale breed.