



MICE-Contact

We reach more than
340,000 professionals in the
meeting and travel industry

Welcome to MICE-Contact - the global media and
PR magazine for all MICE elite buyers and
business travel decision makers worldwide!

Search for...

[Calendar of Events](#) [Jobs & Careers](#) [Submit Releases](#) [Database](#) [Advertise With Us](#) [Add Your Site](#) [MICE-Spots](#) [MICE-Community](#) [Top Stories](#)

Topics

- ▶ Home
- ▶ Calendar of Events
- ▶ Convention Bureaus
- ▶ International Associations
- ▶ Definition of MICE
- ▶ MICE Terms
- ▶ Testimonials
- ▶ Translation
- ▶ Imprint / Payments
- ▶ Fact Sheet / Media Datas
- ▶ Contact
- ▶ Congress Management
- ▶ Globalevents

Banner Exchange

MICE Press Releases

- ▶ Submit Press Release
- ▶ How to submit PR
- ▶ News Archive
- ▶ RSS Newsfeed

MICE Contact Database

- ▶ Search Database
 - ▶ Registration
 - ▶ Database Member Login
- Now 3306 entries

Latest Database Entries

- Half Moon
Jamaica
- Fischer South America
Germany
- RajaMICE.com
Indonesia
- Ramoji Film City
India
- Kien Thanh Travel Services
Vietnam

The reputed global
trade magazine for
the meetings industry.

Jobs & Careers

- ▶ Job Offers
- ▶ Job Seekers

Latest Job Offers

- Conference Sales Coordinator
(m/f)
Vienna
- Project Coordinator
New York, NY
- Account Executive / Sales
Executive
Worldwide



MICE-Contact News Archive

Spectacular climb Maastricht on ICCA world list

May 20, 2009



The annual report of the International Congress and Convention Association (ICCA) shows a spectacular climb of Maastricht & surrounding area on the world list of international non-corporate

conventions*. Was Maastricht in 2007 on position 150, in 2008 this region climbed to 81st position.

Spectacular climb Maastricht on ICCA world list non-corporate meetings: from 150th to 81st position

The annual report of the International Congress and Convention Association (ICCA) shows a spectacular climb of Maastricht & surrounding area on the world list of international non-corporate conventions*. Was Maastricht in 2007 on position 150, in 2008 this region climbed to 81st position.

The Maastricht Convention Bureau (MCB) is proud of this climb of no less than 69 places! Maastricht now is, after Amsterdam and Rotterdam, third Dutch city on the ranking list.

Marcel Knols, director of the MCB: "especially now, in these difficult times, it is very important to work together. Without a doubt, we thank a lot of our success to the unique features of Maastricht, the natural surroundings combined with the quality of venues and our lifestyle. But equally important is the cooperation of parties in the MCB and MECC Maastricht, that are involved in business tourism. One does not sell ones own convention centre or hotel. One sells Maastricht. And that, we do together and these rankings show that we are successful in doing so!"

The MCB is a foundation of several companies and service organisations from the MICE industry of Maastricht and surrounding area. Their purpose is to promote Maastricht and surroundings as business destination, and to let as many MICE organisers have their business meetings in this region as possible.

ICCA

Criteria international convention (associations):

- Minimum of 50 delegates
- Organised on a regular basis
- The convention should travel between at least 3 countries

Contact email: info@maastrichtconventionbureau.com
URL: www.maastrichtconventionbureau.com

MICE-Community

The global
business network for
all MICE professionals

[About the community](#)

Your email-address:

Your password:

[Community-Login](#)

[Forgot your password?](#)

[Not a member yet?](#)

[Sign up here](#)

FREE Newsletter

Subscribe to the weekly
"MICE Business Travel News"

Your Email-Address:

subscribe

unsubscribe

[Submit](#)

Next Events

The Hotel Show 2009
May 24, 09 - May 26, 09

IMEX - incorporating Meetings
made in Germany
May 26, 09 - May 28, 09

Software & Systems Quality
Conference 2009
May 27, 09 - May 29, 09

Bula Fiji Tourism Exchange
Jun 02, 09 - Jun 06, 09

EMIF
Jun 03, 09 - Jul 03, 10

Poll

Do you mind paying for
alcoholic drinks on a long haul
flight?

Yes

No

[Submit](#)

POWERED BY TW

- ▶ BCD and Reed secure contract
- ▶ 2009 started off well for hotels in Malmö