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## **NRW AND MAASTRICHT**

[BIZ: Maastricht, June 11]

In the week from June 4 through 11 no fewer than 27 companies from North-Rhine Westphalia, all of whom are involved in meeting planning, received visits from the Maastricht Convention Bureau and 12 "competing colleagues" from Maastricht & surrounding area. With their renowned red polo shirts and professional presentations, they impressed the German planners and showed them how attractive and nearby Maastricht & surrounding area is for all kinds of professional meetings. This initiative and the tactics of the Maastricht Convention Bureau and its partners has proven to be successful on numerous occasions.

<http://www.maastrichtconventionbureau.com/>