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August 30, 2010

Maastricht Debuts At Germany's STB Marketplace

Maastricht & surrounding area are making their Dutch début at the German trade show STB Marketplace, to be held in Frankfurt on August 31st. Visitors of the trade show are German organisers and planners of business meetings.

Participants from Maastricht & surrounding area are: Maastricht Tourist Office, Hostellerie La Butte aux Bois, Restaurant Château Neercanne, Kruissherenhotel, Château St. Gerlach and Maastricht Convention Bureau.

Tamara Weide, Sales Manager Meetings & Incentives of the Maastricht Convention Bureau, explains why Maastricht & surrounding area will be participating: "Our focus this year is --among other countries- Germany. Theme of STB Marketplace is Besondere Locations, so Maastricht & surrounding area fits perfectly. All the more reason to attend the trade show, together with some of our partners. We have noticed that our other marketing efforts in Germany in the last year were successful, so we have high expectations regarding this trade show. As a matter of fact, we plan on being back in 2011!"

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