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Maastricht Convention Bureau and Maastricht Exhibition & Congress Centre represent Maastricht & surrounding area during international trade fair IMEX in Frankfurt
 19/05/2010



From Tuesday May 25th – Thursday May 27th, the annual international trade show IMEX will be held in Frankfurt. IMEX is the worldwide exhibition for Incentive Travel, Meetings and Events.

Maastricht Convention Bureau

Together with the Maastricht Exhibition & Congress Centre (MECC Maastricht), the Maastricht Convention Bureau (MCB) will represent and promote Maastricht & surrounding area as the destination for all kinds of business meetings. They will do this, in striking red polo shirts, on the Holland Meeting Point, the booth of the Netherlands Board of Tourism and Conventions (NBTC).

The Holland Meeting Point (booth number E-100) is entirely about The Netherlands as a destination for corporate meetings and conventions. For several years now, the Maastricht Convention Bureau and MECC Maastricht are present at IMEX, to convince visitors that Maastricht & surrounding area is the best destination for their business meetings.

But that is not all: when visitors want to have their meeting in Maastricht & surrounding area, MCB advises them, completely free of charge, about the possibilities that Maastricht & surrounding area has to offer for that particular meeting, taking the specific needs and wishes into account. And Maastricht & surrounding area has a lot to offer; there are venues to suit all needs.

With its products, services and expertise for many years, the Maastricht Convention Bureau is the intermediary to promote convention and meeting visits to Maastricht & surrounding area. The goal of MCB is to make a structural contribution to the economical development of Maastricht and surroundings. The MCB office is situated in the historical Dinghuis building in Maastricht, where the Maastricht Tourist Office is located as well.



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