

Meuse-Rhine's Business Biweekly

provincie limburg 



October 30, 2010

Issue: 241

ISSN: 1568-4180



Editor and Publisher:
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change of course, which will... [more](#)

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[BIZ: Maastricht, October 22]

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HURRICANE FROM MAASTRICHT

[BIZ: Maastricht, October 22]

Thirty-seven companies from Belgium, all of whom are meeting planners, will receive visits from their professional competitors from Maastricht and the surrounding area. With their renowned red polo shirts and professional presentations, they will impress the Belgian planners and show them how attractive and nearby Maastricht & surrounding area is for all kinds of professional meetings. This initiative and these tactics of the Maastricht Convention Bureau and partners have proved to be successful on several occasions.

"We have done this twice already this year; in the Netherlands we visited 35 companies in one week and in North-Rhine Westphalia we visited 27 companies. In the upcoming week, we will be causing a hurricane in Belgium," says Tamara Piatkewitz-Weide, Sales Manager Meetings & Incentives of the Maastricht Convention Bureau.

"We will all be 'criss-crossing' Belgium to show planners of meetings, conventions and incentives, how attractive and nearby Maastricht is. It is a perfect way to convince the Belgian planners. With our partners, we pay planned visits to corporations and associations which organize meetings on a regular basis.

<http://www.maastrichtconventionbureau.com/>