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April 15, 2010

#### Dormans & Souren Join Maastricht Convention Bureau Board

Beatrice Dormans, Director of Maastricht Events Company and Gunnar Souren, General Manager of Crowne Plaza Maastricht, have joined the board of the Maastricht Convention Bureau (MCB).

The Maastricht Convention Bureau is a foundation which promotes Maastricht & surrounding area as a destination for conventions and corporate meetings. Partners of the foundation are: MECC Maastricht, Maastricht Tourist Office, Hotels and Supporting companies (other MICE service suppliers). Beatrice Dormans will represent the supporting companies, Gunnar Souren will represent the hotels.

Beatrice Dormans, 34, thinks of her board membership as a challenge. She would like to develop initiatives in order to generate more visits to Maastricht & surrounding area, together with other partners of the Maastricht Convention Bureau. She is looking forward to being the go-between with the partners on the one hand and the general board of the Maastricht Convention Bureau on the other.

Gunnar Souren, 41, is also happy to become a board member: "Thanks to my many years of experience in and knowledge of the hotel business and especially the Maastricht convention industry, I hope to be able to add a valuable contribution to pursue the goals of the MCB."

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